



Introducing The Heider Mindset Curriculum

In spring 2017, the Heider College of Business initiated an ambitious project to reimagine our undergraduate curriculum in order to ensure we are optimally preparing our students for the quickly evolving 21st century business landscape. A faculty task force set out to evaluate our current curriculum by examining the current state of business education, exploring the curriculum of other respected business programs, identifying skills necessary for the future, collecting feedback from the business community and combining all of those insights with their own personal experiences.

From this process, six distinct mindsets emerged as the most critical for enabling our graduates to skillfully adapt to change and thrive in both their professional and personal lives.

The Heider Mindsets



Action Mindset

Entrepreneurial thinking steers the Action Mindset, which is seeded in the idea that if you can improve something, you should. Creative problem solving and the courage to take initiative are key skills you'll learn from this mindset.



Cross-Cultural Mindset

The Cross-Cultural Mindset encourages students to be inclusive and appreciative of diverse perspectives. In an increasingly global economy, this mindset is essential to success in business.



Analytical Mindset

The Analytical Mindset encourages critical thinking skills, risk analysis and the ability to sort through and visualize data in a way that will enhance your ability to make decisions in any industry or role.



Collaborative Mindset

Through development of skills such as teamwork, communication and empathy, the Collaborative Mindset reinforces our aim to be women and men for and with others. This mindset will help you hone the skills you'll need to relate to and work with others in order to impact the world.



Reflective Mindset

The Reflective Mindset challenges students to not just act, serve and collaborate, but to also reflect on those experiences, seek meaning, and move forward with enhanced understanding and purpose.



Service Mindset

Rooted in our Jesuit heritage, the Service Mindset is a commitment to the practice of serving others at work, at home and in the community.



How does the Heider Mindset Curriculum work?

The curriculum is designed to place you on a path to intentionally engage with each of the six mindsets. We aim to begin your lifelong formation of the mindsets by creating a holistic experience that combines coursework with extracurricular experiences, such as professional development, student groups, retreats, service trips, networking events and internships.

The sample schedule below illustrates how the mindsets could be experienced over your first two years.

SAMPLE FIRST- AND SECOND-YEAR COURSES

YEAR 1 Fall Semester	YEAR 1 Spring Semester
<ul style="list-style-type: none"> • Intro to Microeconomics ● • Business Statistics ● • Philosophical Ideas ● • Contemporary Composition ● • Introductory Psychology ● • Intro to Collegiate Life ●●●●● 	<ul style="list-style-type: none"> • Intro to Financial Accounting ● • Computers & Scientific Thinking ● • Applied Calculus ● • The Christian Tradition ●● • Critical Issues in Human Inquiry ● • Communicating Critical Issues ●
YEAR 2 Fall Semester	YEAR 2 Spring Semester
<ul style="list-style-type: none"> • Intro to Macroeconomics ●● • Intro to Managerial Accounting • Business Analytics ●● • Business Writing Skills ● • Business Presentation Skills ● • The Biblical Tradition ●● 	<ul style="list-style-type: none"> • Legal Environment of Business ●● • Management Information Systems ● • Topics in Organizational Behavior ● • Principles of Marketing ●●●● • Philosophical Ethics ●● • Global Perspectives in History ●●

Heider Mindsets

- Analytical
- Action
- Collaborative
- Cross-cultural
- Service
- Reflective

SAMPLE EXTRACURRICULAR ACTIVITIES

- Anna Tyler Waite Leadership Program ●●●●●
- Spring Service Trip ●●●●
- Dean's Honor Roll for Social Responsibility ●●●●●
- Career Portfolio Program ●●●●

Track Your Progress

Track the completion of coursework and extracurricular activities that support the development of each mindset through our online dashboard—the Heider Mindset Achievement Portfolio (H-MAP). The H-MAP gives you a real-time view of where you are and how you may further advance towards each mindset requirement. You will also be able to share this portfolio with prospective employers your LinkedIn profile.

